



**25 RED SHOES/  
IN 25+ CITIES**  
GLOBAL CALL TO END VIOLENCE AGAINST WOMEN  
**EVERY 10 MIN A WOMEN IS BEING KILLED**  
**BE PART OF THE MOVEMENT — DONATE TODAY.**



Issue 10

Empowering Women Through Art

[www.iwiniwin](http://www.iwiniwin)

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ONE WORLD. ONE ROAR.

FROM PAIN TO ART, FROM ART TO ACTION —  
25 RED SHOES IN 25+ CITIES STANDING AGAINST VIOLENCE.

Dear Community Members,

This month's newsletter is a special edition **devoted entirely to one powerful focus** — our global campaign 25 Red Shoes / 25+ Cities. Rather than our regular program updates, we're dedicating this issue to share the urgency behind this call, the impact of our collective outreach, and the growing movement uniting voices around the world to end violence against women.

**Every 10 minutes, a woman is killed by her partner or a family member. Gender-based violence is a global crisis — and there are no excuses.** This is not just a number—it's a shared pain, a global crisis that demands a shared response.

## The Urgency in the numbers

Across continents, femicide continues at alarming rates:

- **Netherlands:** Every 8 days a woman is killed
- **Germany:** Nearly one woman per day in 2023
- **United States:** 4 women per day
- **Latin America:** 11 women per day
- **India:** 18 women per day
- **Africa:** 55–65 women per day (with no official statistics)
- **Middle East, China, and Russia:** no reliable data available
- **An average of 140 women and girls are killed every day around the world. - According to the United Nations (2023),**



# “I’m just one person. How can I change anything?”

NEWS

**You’re not alone** in thinking that. These numbers are overwhelming, and you’re right — we can’t change parliaments overnight.

But there are still small, meaningful steps we can take.

At IWIN, we look at this global data through the lens of four layers of violence:

**Family • Community • Government • Self**

When we compare countries, the differences in these numbers tell a story. In places like **Germany** or the **Netherlands**, work has been done at all four layers, leading to real progress.

In countries like **India** or across **the Middle East**, there are efforts in motion — the conversation has begun.

And in regions such as Africa, where official data is scarce, we see how urgently work is still needed, especially at the levels of family, community, and government.

## From Pain to Art — From Art to Action

In response to this global crisis, IWIN decided to act — not by waiting for policy change, but by using art as a bridge between pain and action.

**To honor November 25, 2025 — the International Day for the Elimination of Violence Against Women —**

IWIN is leading its **fourth global art call:**

“25 Red Shoes / 25+ Cities.”

Inspired by artist **Elina Chauvet**, who began with one simple installation to mourn her sister and denounce femicide, this campaign has now united **over 30 cities worldwide** — from San Francisco to Berlin, from Madrid to Sydney.

What began as one woman’s act of resistance has become a movement connecting artists, activists, and communities across continents:

- **Elina Chauvet, the original creator of The Red Shoes installation**
- **Building 180 and the artist of San Francisco’s R-Evolution sculpture**
- **The Women’s Building in San Francisco (Latino-American community)**
- **Narika in Fremont (Indian-American community)**
- **Lila Initiative in Cologne**
- **Keine Mehr in Berlin**
- **Women’s collectives in Vienna**
- **University campuses — students at UC Berkeley and UC Santa Barbara are preparing installations, even during the Thanksgiving break.**



## Empowering Women Through Art

# What Comes Next:

**Our work doesn't end on November 25.**

After the global installations, IWIN will continue its art-based community work addressing violence against women, creating spaces for reflection, education, and creative action through new and independent projects.

We move from community to community, as we have done with our **Women Life Freedom Quilt workshops** — from schools to libraries, refugee centers, victim shelters, and even corporate campuses — creating safe spaces to engage with the first layers of self, family, and community healing.

This is **not a one-day effort**; it is the beginning of a sustained, collective commitment to keep this urgent conversation visible and alive.

## We Want to Hear From You



This month, we're also sharing IWIN's "10 Demands for U.S. Government Action to End Violence Against Women" — a living document outlining urgent, concrete steps needed to address gender-based violence.

It connects our global movement to local accountability, demanding real policy change on issues such as femicide recognition, survivor protection, gun laws, and prevention education. We invite you to read it and share your thoughts.

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## How You Can Take Part

- **Share** this message and spread awareness
- Join as a **volunteer** or **artist**
- Host a **Red Shoes Workshop** at your community
- Join our IWIN family with a **yearly membership**
- Or the simplest and most efficient way
- **Donate** here →
- 

**Every contribution — big or small — helps us keep turning art into action.**



**iwin**

**Empowering Women Through Art**



# Global Participation

As of November 6, 2025

The **25 Red Shoes / 25 Cities** campaign has now reached **34 cities** across the globe, including major U.S. locations such as **San Francisco, New York, Los Angeles, Seattle, Atlanta, San Jose, Oakland, Berkeley, Long Beach, Orange County, Lafayette, Los Altos, Plano, Turlock, and Dayton.**

Across **Canada**, the movement spans Toronto, Montreal, Ottawa, and Vancouver; in Europe, installations will take place in **London (UK)**, Berlin, Cologne, Düsseldorf, Essen, Hannover, Hamburg (Germany), Vienna (**Austria**), Madrid (**Spain**), Ancenis (**France**), Gothenburg (**Sweden**), and Bergen (**Norway**).

The campaign also extends to Sydney (**Australia**), Auckland (**New Zealand**), and Matamoros (**Mexico**) — each city joining a shared global stand to end violence against women.



## We Celebrated a Decade of Art, Action, and Community

**A heartfelt thank-you to every artist, volunteer, and supporter — near and far — who made this milestone possible.**

Your energy, creativity, and commitment have shaped IWIN's journey over the past ten years. Together, we've built a movement rooted in connection, healing, and collective empowerment — and we're ready to carry this spirit forward into the years ahead.

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**Empowering Women Through Art**



# Moments from Our 10th Anniversary Celebration

